



esela Annual Conference | 27-28 April 2020
London School of Economics

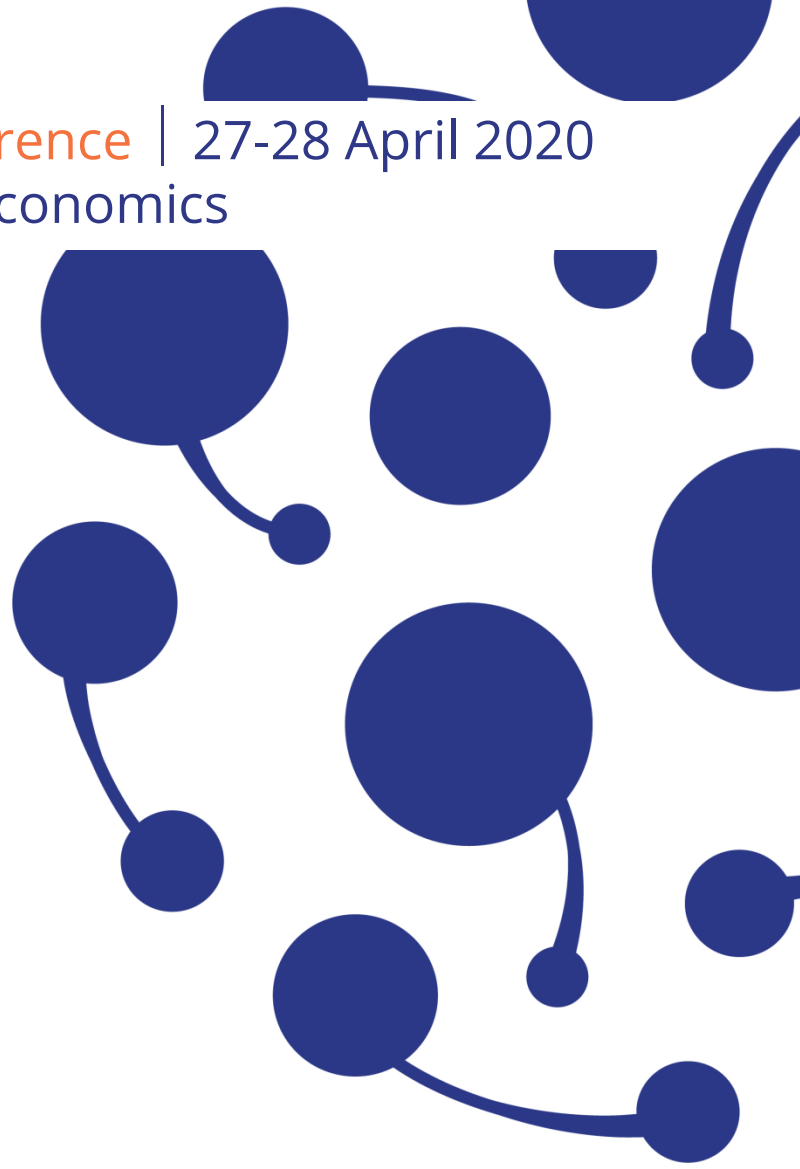
esela Annual Conference Partnerships

eselaconference.org | [@esela_eu](https://twitter.com/esela_eu)
[#eselaAC2020](https://twitter.com/eselaAC2020)



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020
London School of Economics



Overview esela Annual Conference 2020

eselaconference.org | [@esela_eu](https://twitter.com/esela_eu)
[#eselaAC2020](https://twitter.com/esela_eu)



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020
London School of Economics

About #eselaAC2020

[esela - The legal network for social impact](#) is committed to reshaping legal systems and practice for good.

Join us for our largest gathering yet at the next esela Annual Conference on 27-28 April 2020.

The conference brings together like-minded law firms, lawyers, investors, entrepreneurs, academics, advisors and policy makers to examine how the law is being used to create positive social impact around the world.

We live at a time when institutions across the globe are simultaneously waking up to a climate emergency and rising to the challenge of the Sustainable Development Goals.

Come and find out about the new sustainable and inclusive forms of capitalism which are emerging – and how you can play your part in this transition.

eselaconference.org | [@esela_eu](#)
[#eselaAC2020](#)



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020
London School of Economics

Conference Outline

Conference Headline

'The Impact of Business in a Changing Climate'

Streams

The conference and fringe events will centre on four themes encompassing key debates about business as a force for good, positive and negative impacts, and the role of law in reshaping systems and practice.

- Impact Investing
- Climate
- Business and Human Rights
- The Next Economic Paradigm

Day 1, Monday 27 April 2020

Preliminary bespoke elements of the conference and fringe events including:

- The third esela Academic Gathering
- Climate Legal Hack, facilitated by The Chancery Lane Project
- Accounting for sustainability impact: a legal framework

Day 2, Tuesday 28 April 2020

The main day of the conference.

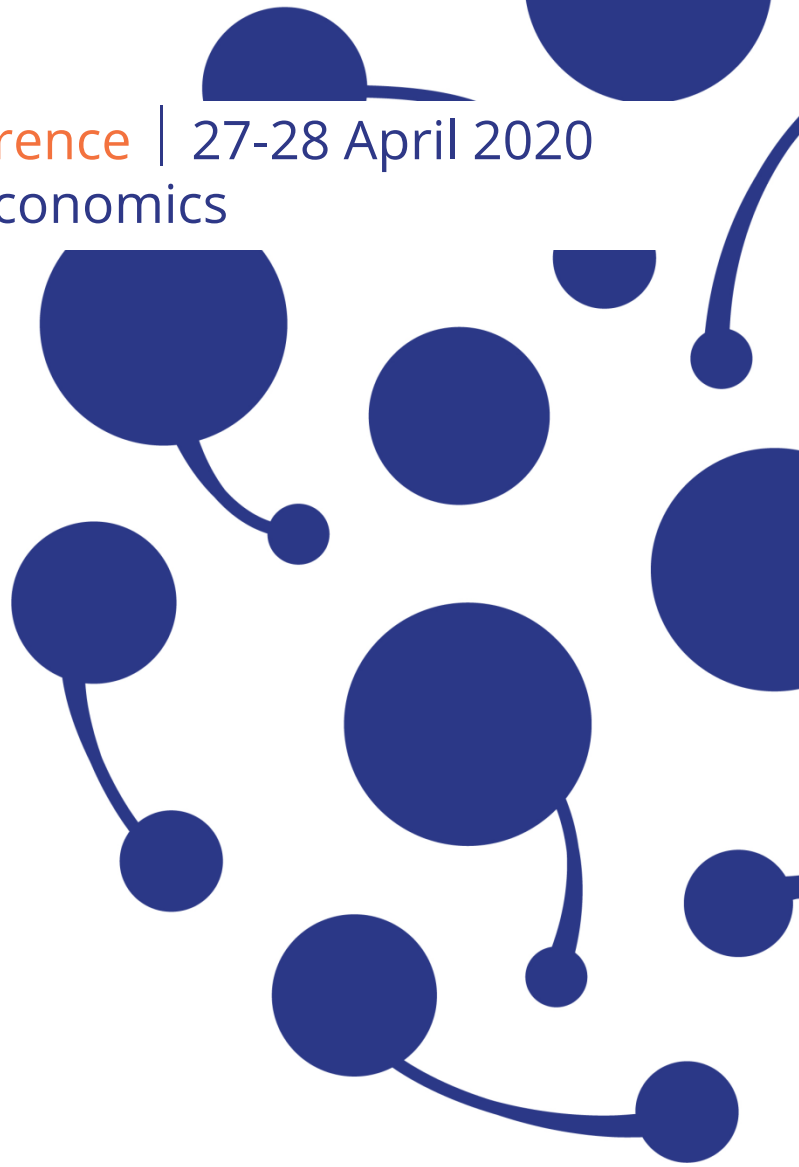
Registration: 8.30; close of day 17:30. All sponsored panels and streams will feature in the agenda on day 2.

eselaconference.org | @esela_eu
#eselaAC2020



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020
London School of Economics



Sponsorship
esela Annual Conference
2020

eselaconference.org | [@esela_eu](https://twitter.com/esela_eu)
[#eselaAC2020](https://twitter.com/eselaAC2020)



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020
London School of Economics

Sponsorship Packages

Headline Sponsor

£10,000

Profiled as Headline Sponsor for the esela Annual Conference 2020.

Sponsorship recognised through a vote of thanks in the opening and closing speeches and inclusion of sponsor's logo in:

- Pre-conference promotional e-materials
- Conference slides for all sessions
- Printed delegate materials
- Post-conference marketing materials produced by esela

Headline Sponsors are invited to propose individuals to feature in the agenda and fringe events for the esela Annual Conference 2020.

Headline Sponsors will:

- ❖ Receive 10 free tickets for the conference
- ❖ Nominate a representative to feature in the 2020 conference events or planning across up to 3 conference streams

2020 Conference Streams:

- Impact Investing
- Climate
- Business and Human Rights
- The Next Economic Paradigm

eselaconference.org | @esela_eu
#eselaAC2020



esela
The legal network
for social impact

Sponsorship Packages

Stream Sponsor

£7,000

Profiled as sole sponsor for your chosen stream of the esela Annual Conference 2020.

2020 Conference Streams

- Impact Investing
- Climate
- Business and Human Rights
- The Next Economic Paradigm.

Sponsorship recognised through a vote of thanks in the opening and closing speeches and inclusion of sponsor's logo in:

- Pre-conference promotional e-materials
- Conference slides for all sessions of the sponsored stream
- Printed delegate materials
- Post-conference marketing materials produced by esela

Stream Sponsors are invited to propose individuals to feature in their stream of the conference, and may suggest individuals to feature elsewhere in the conference agenda and fringe events.

Stream Sponsors will:

- ❖ Receive 7 free tickets for the conference
- ❖ Nominate two representatives to feature in the 2020 conference events or planning



esela Annual Conference | 27-28 April 2020
London School of Economics

Sponsorship Packages

Panel Sponsor

£3,000

Profiled as the sole sponsor for your chosen panel at the esela Annual Conference 2020.

Sponsorship recognised through a vote of thanks in the opening and closing speeches and inclusion of sponsor's logo in:

- Pre-conference promotional e-materials
- Conference slides for the sponsored panel
- Printed delegate materials
- Post-conference marketing materials produced by esela

Panel Sponsors are invited to propose individuals to feature in their panel, and may suggest individuals to feature elsewhere in the conference agenda and fringe events.

Panel Sponsors will:

- ❖ Receive 3 free tickets for the conference
- ❖ Contribute to planning the sponsored panel
- ❖ Nominate a representative to feature in the sponsored panel
- ❖ Propose individuals to join the sponsored panel

2020 Conference Streams:

- Impact Investing
- Climate
- Business and Human Rights
- The Next Economic Paradigm

eselaconference.org | [@esela_eu](https://twitter.com/esela_eu)
[#eselaAC2020](https://twitter.com/eselaAC2020)



esela
The legal network
for social impact

Sponsorship Packages

Bespoke Packages

£15,000 - £25,000

Bespoke Packages for partners of the esela Annual Conference 2020, tailored to their objectives and audience.

Bespoke Packages are co-created between esela and the partner, and may include:

- Curating a plenary session around the partner's content
- Widening the scope of target delegates to include key audiences for the partner
- A reception held in conjunction with the partner's bespoke element of the conference
- Targeted messaging in esela communications

Bespoke Packages are priced to reflect the additional costs of adding a bespoke element to the conference.

Partnership recognised through a vote of thanks in the opening and closing speeches and inclusion of partner's logo in:

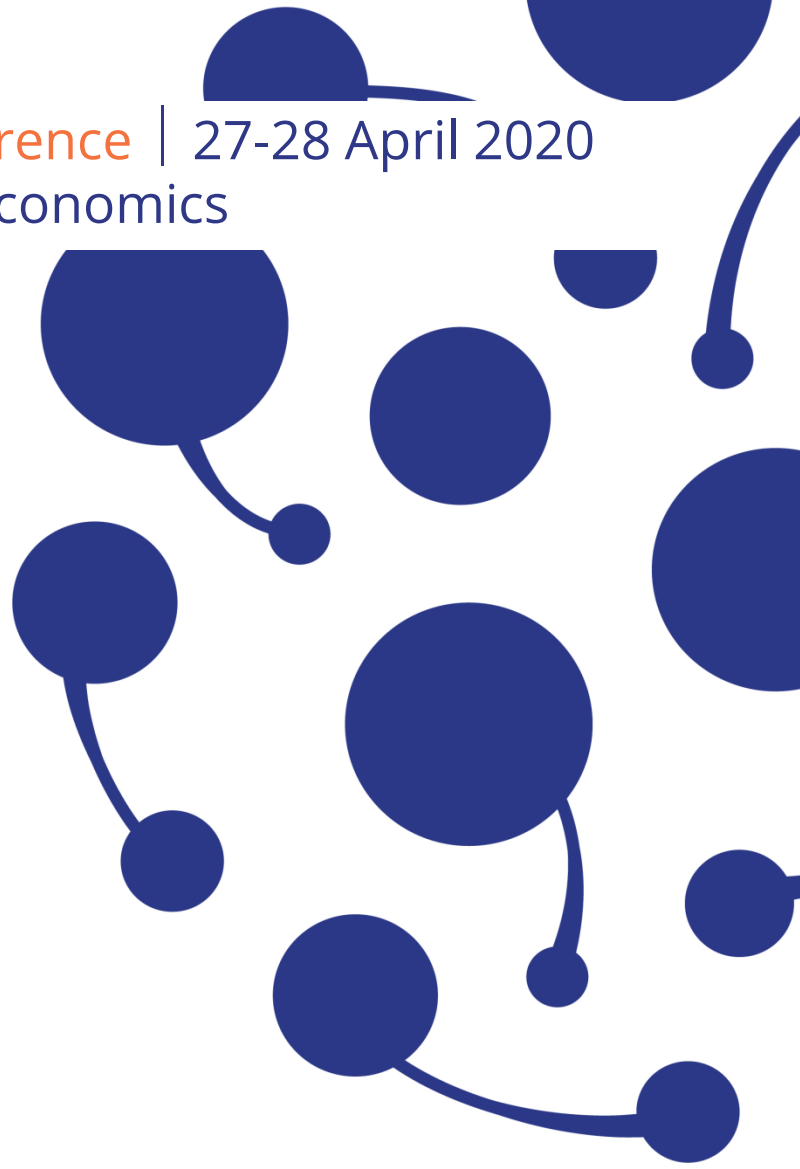
- Pre and post-conference marketing materials
- Conference slides and printed delegate materials

Partners will:

- ❖ Receive between 15-25 free tickets for the conference
- ❖ Nominate multiple representatives to feature in the bespoke element of the 2020 conference
- ❖ Contribute to planning the bespoke conference session(s)



esela Annual Conference | 27-28 April 2020
London School of Economics



Previous Years
esela Annual Conference
2019

eselaconference.org | [@esela_eu](https://twitter.com/esela_eu)
[#eselaAC2020](https://twitter.com/eselaAC2020)



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020
London School of Economics

About #eselaAC2019

esela Annual Conference 2019

'The Impact Revolution: The Role of Law and Lawyers'

On 12 April, over 200 delegates gathered at the London School of Economics the esela Annual Conference 2019. The conference convened lawyers, investors, entrepreneurs and academics for an in-depth look at the role of law and lawyers in the impact revolution.

Key note speakers included

- Amit Bhatia, CEO of the Global Steering Group for Impact Investment
- Professor Colin Mayer, Academic Lead of the Future of the Corporation project at the British Academy
- Paula Woodman, Global Head of Social Enterprise at the British Council
- Julie Wynne, Vice-President of esela and Partner at Froriep
- Will Goodhart, Working Group Lead of the Implementation Taskforce

eselaconference.org | @esela_eu
#eselaAC2020



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020
London School of Economics

Previous Participants

esela Annual Conference 2019

'The Impact Revolution: The Role of Law and Lawyers'

2019 Highlights

[Watch the video](#)

Agenda

[View the 2019 conference agenda](#)

Attendee profile

[View the organisations who participated](#)

Speakers

[View the speaker profiles](#)

Academic Gathering

[View the 2019 Academic Gathering synopsis](#)



esela Annual Conference | 27-28 April 2020
London School of Economics

Previous Sponsors

esela Annual Conference 2019

'The Impact Revolution: The Role of Law and Lawyers'

2019 Sponsors



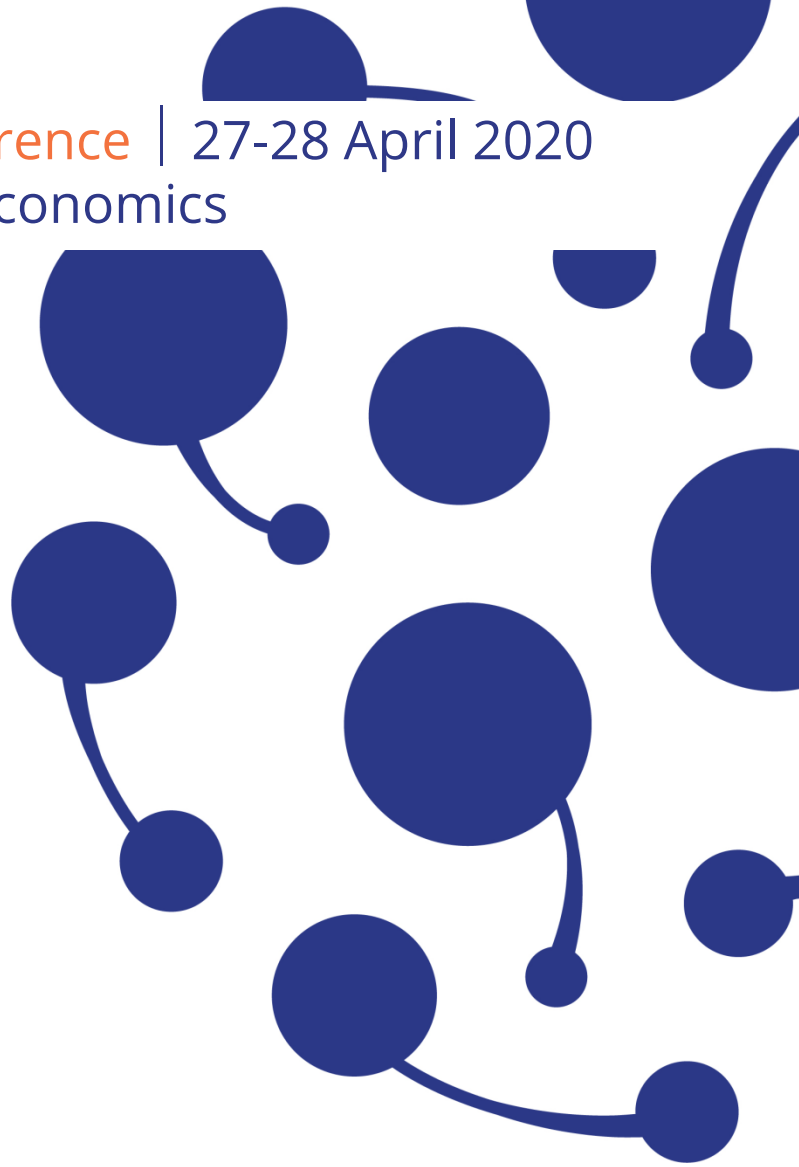
eselaconference.org | @esela_eu
#eselaAC2020



esela
The legal network
for social impact

esela Annual Conference | 27-28 April 2020

London School of Economics



Get in touch

Contact Sarah Dobson, Executive Director of esela to discuss sponsorship of the esela Annual Conference 2020.

Email: development@esela.eu

Tel: +44 (0)207 551 7910

eselaconference.org | [@esela_eu](https://twitter.com/esela_eu)
[#eselaAC2020](https://twitter.com/eselaAC2020)



esela
The legal network
for social impact